I listen to K-Love everday in my car and at my office. K-Love provides me and my family an opportunity to listen to positive and uplifting music and stories etc... We have 2 boys and it is also there favorite radio station. I don't have to worry about the words in the songs and the commercials like regular FM radio stations. I believe it is in the public's best interest to continue to give them a positive alternative. I know live's are changed everyday by people listening to KLove. I have been touched so many times in so many different ways by something I heard on KLove. It has made me look at situations differently, call a friend I thought of and change my attitude when driving in the car! I can't imagine not having KLove!